



www.mataflax.net

Mataflax Media FZC, L.L.C. - Copyrights 2026



INTRODUCTION

WHO ARE WE?

Mataflax Media LLC was created by a group of highly experienced professionals with an average experience of 30 years in the United Arab Emirates, with an aim to provide non-stop entertainment to its subscribers worldwide. Pashto content will be the unique feature of Mataflax (OTT).

Mataflax will emerge as the new generation of TV, driven by the ever-expanding array of connected apps and devices, the rapid pace of tech, and insatiable demand for new content.

Mataflax Media was founded in 2019 as an extension of the vision derived from Asim Saadi Productions, founded in 2013.

We are well-experienced in film making and creative cinematic production services with comprehensive visualization and advanced editing, color grading, and other post-production capabilities.

Our team is dedicated to ensuring your brand stories through engaging, emotive, and effective video content. We can act as the creative spark or the trusted guardian of an idea. Our full-service offer covers creative direction and strategy, live action filming, motion design, visual effects, and post-production.

We also provide world-class visualization services for all sectors. With a full-time studio of CG artists, technicians, composers, and production managers to produce truly outstanding results.



OUR BACKGROUND

Mataflax is a brain child of experience gained from production and media marketing since 2007 venture as Asimsaadi Productions

Mataflax founded in 2018 is the next step of combining content production and content streaming over the latest platforms give our users and clients best experience of both worlds.

We understand the value of undertaken such a technological leap and the value of next generation OTT (Over the Top) TV and media streaming service. In the past we dedicated over resources to deliver brand stories through engaging, emotive and effective video content, we can act as the creative spark or the trusted guardian of an idea.,,Our full-service offer covers creative direction and strategy, live action filming, motion design, visual effects and post-production.

We are backed with a team of full-time studio of CG artists, technicians, composers and production managers, programmers to produce truly outstanding results.

We have produced ground breaking ideas and web content for many of our prestigious clients.

“We are a group of very enthusiastic and dedicated individuals working our best to produce signature quality content for digital industry“

MUSIC ALBUM JMU ● 2013

Produced Music Album for POP singer JMu and other popular local singers

SONY UNDERWATER SHOP ● 2014

Concept design of world's first underwater doom shot at World Island Dubai. Assist of underwater live feed and internet access

VIDEO PRODUCTION ● 2015

Started in-house Videos Production Studio and made popular cooperate videos, TVCs and Music Videos

FILM PRODUCTION ● 2016

Produced and Directed the Award wining Short film “D.A.R,K” and presented to UK, Dubai and Pakistan film festivals

CINEMA FILM ● 2017

Direction and Production of upcoming Horror film “AKS” currently under post

OTT PLATFORM ● 2020

2019-2020 Mataflax founded as the largest OTT service with exclusive focus for Indo-Pak and MENA region

THE NEXT STEP ● 2022

2022 will see Mataflax own productions and films and much more. Its the start of new era with lot to offer

DIRECTED BY
ASIM SAADI

Life doesn't always give a second chance...
as dreams are to be followed.. not to be worshiped..

WRITTEN BY
SANA ASIM

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D.A.R.K.

Dastan Adhoore Raston ki

REHAAN ALI - USMAN BANGASH - AAMIR KHAN - SONIA ROY
HAMAD SHAID - SAIED - MOHAMMAD - RAHMAN - ABDUAL - ATIF MUNEEB



Fatima Designs
Fatima Designs



PRODUCER
ASIM SAADI PRODUCTION

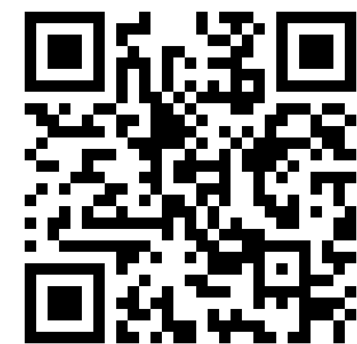
ANAMORPHIC
WIDESCREEN

DOLBY
DIGITAL

SHORT FILMS

@darkfilm2017

"Life doesn't always give a second chance... as dreams are to be followed... not to be worshiped...", Dastan Adhoore Raston Ki.. is based on actual facts of life of a youth who search for short cuts and get trapped...



PRODUCTION
Mataflax Media

AKS

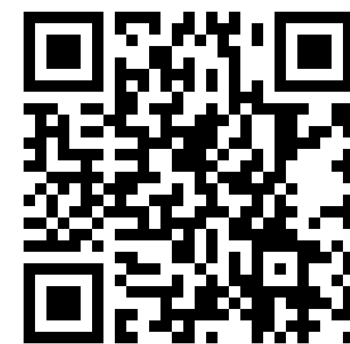
THE REFLECTION OF DARKNESS

CENIMA

#Aksthemovie

“Asim Saadi Productions made #AKS An Upcoming Pakistani Thriller the most awaited Horror Film of the year 2018! ,#AsimSaadi also gave beautiful Music to the film as their official Music Producer,Stay tuned for more!”

Posted by @lollywoodfilms123



FILM PRODUCTION
Mataflax Media

SERVICES WE OFFER

MARKETING VIDEO

Product, Service &
Company Marketing, Image
Video, Video Commercial,
Product Review, Digital
Signage.

FILM PRODUCTION

Scripting, Post Production,
Cinematography, Direction,
Composing, Editing, Motion
Graphics, Production
Management

MUSIC PRODUCTION

Music composition, Vocal
Recording, Voice overs,
Sound Design, Original
Sound Track, Background
Music



MORE ON NEXT PAGE!

SERVICES WE OFFER

WEB SOLUTIONS

Produce high quality web designs with advance UI technologies, Backend database integration and and online apps

CMS & ERP

Most advance and cost-effective Cloud based application development, mobile apps and software design

3D ANIMATION

Hollywood style animations and info graphics with creative ideas with professional studio to deliver high end contact



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SERVICES WE OFFER

EVENT & PROMO

Awards Ceremony,
Announcement, Trade Show,
Event Videography & Photo,
Event's Content.

PUBLICATION

Brand Design, E-Brochure,
Magazine Design, News
Boards, Promotion Design,
Presentations

CONTENT PROMOTION

We post & promote your
video on popular social
networks - YouTube,
Facebook, Instagram &
LinkedIn.

For more detailed information, please call us @ 06 546 7444
Email: info@mataflax.net

WEB SOLUTIONS

WEBSITE & APP



Our professional website and application design team offers ideas and development which are tailor-made to your requirements with original designs and graphics custom to your brand. Overseen by our production and design heads, we are diligent in producing only the very best work.

PUBLICATION DESIGN

PRINT MEDIA



Our in-house design and publication team offers a full range print media services, including brand design, printing services, digital editing and banners, popup stands and more. Overseen by our production team, we are diligent in producing only the very best work.



ADVERTISING EVENTS

EVENT COVERAGE



Our professional production crew can cover any types of events will which be overseen by our production team this gives us edge as we have in-house editing and sound studios to give our clients a better output then competition.

PRODUCTION VALUE

PRODUCTION



Our in-house studio offers a full range of post production services, including editing, compositing, sound design and color grading. Overseen by our production team, we are diligent in producing only the very best work.

VIDEO EDITING



Our editors work closely with directors and producers to ensure the structure, narrative, pace and mood of the film matches the original brief. Our own in-house editing facilities mean we can deliver film in any format or resolution and work to tight deadlines.

COMPOSITING



Primarily using [The Foundry's Nuke](#) and [Adobe After Effects](#), compositing is where all the individual elements come together to produce the final, beautiful image.

VIDEO ENCODING



Delivering the final film in the right format and resolution is a vital part of any production process. That's why we guarantee the final version is delivered for the desired usage and platforms.



COLOR GRADING



Achieving the right color contrast makes all the difference to the final film, that is why we focus on perfectly enhancing or adjusting the colors and tones to produce broadcast standard films. We Use **DaVinci Studio**



SOUNDTRACKS



Our in-house studio offers a full range of music production services, We use industry standards technology to record and produce sound tracks that touches listeners hearts .



SOUND DESIGN



Sourcing and creating the right sounds for your film is an essential part of any production. That's why we endeavour to design incredible audio accompaniments for all of our films.

OUR WORKFLOW

We totally understand your needs and give our expert advice and concepts to deliver highest standers with your satisfaction



OUR ASSOCIATED BRANDS

**DANUBE
HOME**

RAMADA
HOTEL & SUITES BY WYNDHAM

Radisson BLU

 **WYNDHAM GARDEN**
Ajman Corniche

 Seascope

maza **مزاج**
BAR & SHISHA LOUNGE

AVT
خبير

 Gourmet
Garden

 KING'S GRILL

 KARACHI grill
— SINCE 1973

JAZZ
LOUNGE

 THE
EMINENCE
SPA

 Orchid
RESTAURANT

THE
DECK
POOL BAR & GRILL

THE LARDER

Mataflx





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